


Central Ohio Watercolor Society

Celebrating transparent watercolor since 1964



*Dedicated to promoting &
preserving the unique character
of transparent watercolor.*

May 2018 NEWSLETTER

Our meetings are held on the **2nd Sunday** of the month (except for May, on the 1st Sunday)
from **2 to 4 pm** at
Glen Echo United Presbyterian Church, 220 Cliffside Drive, Columbus, Ohio.

There are no meetings scheduled during June, July and August

Our next meeting is on Sunday afternoon, May 6
Program: Demonstration by Kevin Buckland

Newsletter Editor: Jim Oberst – jim@jimoberst.com

Message from our President

Hello Artists,

This Sunday our guest is Kevin Buckland.

We need names for people interested in volunteering to be an officer for 2019.

This is our last regular meeting before the German Village Paint Out. If you are interested in painting one of the homes or gardens, please contact Jeff Stahler:
jstahler@columbus.rr.com.

This Thursday, May 3rd, is the last time we plan to have open painting time at the McConnell Center. I heard a few artists plan to attend. I have a church event I need to attend so I'll miss it.

We are going to revisit the by-laws. If you are interested in meeting over the summer to help with reviewing the by-laws, please let me know. My plan is to discuss proposed revisions at the September meeting then at our October annual meeting we will vote on the revisions as well as vote for officers.

If you are a committee chair and cannot attend this meeting, can you send me a report?

Thank you.

Happy painting,

Suzanne

www.suzanneaccetta.com

COWS Calendar 2018

May

Thursday, May 3: open studio at McConnell 6:30 – 8:30

Sunday, May 6: meeting, Glen Echo Church, 2-4, Kevin Buckland - demo

Tuesday, May 30 – June 1: Bill Vrscak workshop (info-salford@insight.rr.com)

June

Friday, June 1: Spring Show take in, Westerville Community Center 5-6:30 pm

Saturday, June 2: am jury the show followed by hanging the show
(info-marshakcavanaugh@hotmail.com)

Sunday, June 3: Spring show reception

Sunday, June 24: German Village Haus & Garden Tour
(info-jstahler@columbus.rr.com)

Saturday, June 30: Spring Show pick up

July

July 1–August 4 - Arts Castle Show (info-salford@insight.rr.com)

Sunday, July 8: artist's reception will be from 2:00 to 4:00 PM

September

Sunday, September 9: meeting, Glen Echo Church, 2-4, by-law discussion
Ed Kitchen - Demo

October

Sunday, October 14: meeting, Glen Echo Church, 2-4, annual meeting
Guest Speaker: Mary Gray, Director of the Riffe Gallery, "curating vs jurying –
Artist statement, bio - submitting show proposals – hanging creatively

November

Sunday, November 11: meeting, Glen Echo Church, 2-4, TBA
Friday, November 16: take-in, jurying and hanging for Fall Show
Sunday, November 18: Fall Show Opening, German Village Meeting Haus

December

Sunday, December 2: Village Lights
Sunday, December 9: meeting, Glen Echo Church, 2-4, Christmas Party
Friday, December 14: take down Fall Show

Note: contact Suzanne for calendar additions or corrections.

Announcements

Marsha Cavanaugh: The 2018 COWS Spring Show

- 1) Take-in for the show will be Friday, June 1st from 5:00 p.m. to 6:30 p.m. at the **Westerville Community Center**.
- 2) Judging and picture hanging will take place Saturday June 2nd.
- 3) The show will open on Sunday, June 3rd with the Artist's Reception from 2:00 p.m. to 4:00 p.m.

These changes are reflected in the documents attached to this newsletter.

Sally Ford-Lyles: Summer Open Show

The COWS Summer Open Show (non-juried) will be at the **Delaware Arts Castle** July 5th through August 13th. Take-in is Wednesday, June 27th, from 5 to 7 pm. Artists Reception is July 8th, 2 – 3 pm. You may exhibit 2 or 3 transparent watercolor pieces. A form will follow.

Sally Ford-Lyles: We have 4 spots left for the **Bill Vrscak Workshop** on May 30th, 31st, and June 1st. If you have put a deposit down on your spot in the workshop, your balance of payment is now due.

Cody Heichel's work is included in the **2018 Greater Columbus Exhibition** at the Columbus Museum of Art, on view from May 18th through August 26th. The artists' reception is on Thursday, May 17th from 4 to 6 pm.

Linda Coe wants our members to know that "**Watercolor Friends**"-(a group of 7 women, all members of C.O.W.S. who have exhibited together in the past) have an exhibition at

Quest Business & Conference Center from May 2 through July 31, 2018. Quest is located on Pulsar Place; just off Polaris Parkway and Orion Place. The "Watercolor Friends" include the following: Bess Alexander, Judi Heston, Katie McMichael, LaVonne Suwalski, Sally Ford-Lyles, Sara Worthington, and Linda Coe. They're hoping you will drop by and take a look!

Carol Schar has an exhibit at *Copious Restaurant*, 520 S. High St., Columbus, Ohio.

Jeff Stahler: Jeff has both watercolor paintings and cartoon originals in the "Old School" CCAD classmates from the early 70's exhibit at the *Sean Christopher Gallery*. This exhibit runs through May. Jeff also has two watercolor paintings in the Juried group exhibit Best of Ohio Plein Air Society. This exhibit is at the *Group 10 Gallery* in Kent, Ohio, and runs from May 16 through June 22.

Jeff reminds us that there are still spaces to fill at the *German Village Garten Tour*. You will have an opportunity to win prize money and to sell your painting to the owner of the home you paint. Contact Jeff to register.

Visit the COWS website at <http://www.centralohiowatercolorssociety.com> for the latest info on exhibits, workshops, officers, committee composition, etc.

If you are on Facebook, join our COWS **Facebook group** at <https://www.facebook.com/groups/226396010776939> and see what your fellow members are up to, post some of your paintings, etc.

Newsletter: Please send all newsletter announcements, instructor announcements, and changes in your contact information to Jim Oberst at jim@jimoberst.com.

Instructor Announcements

Suzanne Accetta- Watercolor Class, Saturdays, 9 am to noon, *Cultural Arts Center*, 139 West Main St., Columbus, OH 43215. Cost per 8 week session: Columbus Resident: \$55.00; Non-resident: \$62.00 www.culturalartscenteronline.org

Bess Alexander – Studio classes

Tuesday mornings 9:30 am - 11:30 am.

10-person limit

For more information call Bess at [614-939-1149](tel:614-939-1149) or email bessalexanderart@yahoo.com

Susan Brickner-Wren - Watercolor techniques applied to papercrafts: Workshops include all supplies for students to complete several little works of art. Great for watercolor novices to learn basic watercolor techniques and for watercolor artists to learn modern papercrafting gear. Contact Susan at sreaser@hotmail.com or (702) 339-6378 for more information.

Kevin Buckland – Watercolor classes, Thursday evenings 6:00 pm to 9:00 pm. (All levels) **Lazell Woods Recreation Center**, part of Columbus Parks and Recreation. Contact Kevin at kevin@bucklandgillespie.com or call: 614-543-0000 for additional information. www.kevinbucklandart.com

John Cameron is teaching a summer course entitled “**Watercolor Class for Adult Beginners and Beyond**” at the **Westerville Community Center** on Monday evenings from 6:30- 8:30 PM. There will be two Summer sessions: **Session #1** will be held on May 21 (*skip May 28, Memorial Day*), June 4, June 11, June 18, June 25 & July 2 (total of **6** classes). Cost is \$65 resident/\$80 non-resident. **Session #2** will be held on July 9, July 16, July 23, July 30 & August 6 (total of **5** classes). Cost will be prorated to reflect 5 classes rather than the typical 6 classes. The Recreation Department will calculate and provide the exact cost, but it should be close to \$54- 55 resident/\$67-70 non-resident. To register or for more information call the Community Center at 614-901-6500, visit their website <http://www.westerville.org>, or contact John directly at je7779cameron@gmail.com or his cell, 614-282-1184.

Charles Rowland - classes are held at the **Westerville Community Center** on Wednesday morning from 10:00 am to noon. Cost is \$65 resident/\$80 non-resident. To register or for more information call the Center at 614-901-6500, visit the website <http://www.westerville.org>, or email Charles at: cwrowland@aol.com.

Mindy Newman at **Upper Arlington Senior Watercolor:**
At the corner of Tremont and Ridgeview, Building 2, Tuesdays 1-3 pm.
We'll be guided through the lessons with one on one discussions and some demonstrations.
\$10 per class, Silver Sneakers accepted.
artistsworks@gmail.com, www.mindy-newman.pixels.com

Mindy Newman at **Franklin Park Conservatory:**
Watercolor and Drawing

Classroom A g
1-3 PM
Roses - June 9
Dahlia - June 16
Honeysuckle - June 23
Bleeding Hearts - June 30
Call 614- 714-8022
\$50 members of FPC \$60 non members

Mindy Newman
[614.715.8022](tel:614.715.8022)
<http://mindy-newman.pixels.com/>

Merry Norris - teaches a variety of classes for women in her Worthington studio. Mandala class beginning soon, and frequent weekend workshops designed to kick-start your creativity and add meaning to your work. Call 614-847-5715, or go to www.merrynovastudio.com.

Vivian Ripley offers special classes at *Cedar Lakes Conference Center at Ripley, WV*. The phone number is (304) 372-7860 (Marcia Humphrey, Program Coordinator). For more information call Vivian at (614) 451-6254.

Lavonne Suwalski will be teaching a watercolor class at *Westerville Community Center* on Thursday nights from 6:30-8:30 April 5 -May 10. Registration March 9-12. Titled *Go With the Flow*, this course is designed to help artists loosen up and explore the fluidity of watercolor by taking advantage of the effects that it can produce, including wet-into-wet, lifting, and layering. Learn to approach your work with a gusto that emphasizes the free application and natural flow of paint.

Central Ohio Watercolor Society Minutes

DATE: APRIL 8, 2018

TME: 2:00 PM

LOCATION: GLENN ECHO PRESBYTERIAN CHURCH

MONTHLY MEETING	Second Sunday of the month (first Sunday in May), 2:00 – 4:00 pm, Glen Echo Presbyterian Church, 220 Cliffside Dr., Clintonville, OH, 43202
PROGRAM	Presentation by Mindy Newman and Jim Oberst
HANDOUTS	Meeting agenda
??ATTENDEES	18 members and 3 guests
OFFICERS	President: Suzanne Accetta First Vice President: Marsha Cavanaugh Second Vice President: Jeff Stahler Treasurer: Sandra Gaunt Newsletter Editor and Corresponding Secretary: Jim Oberst Recording Secretary: Mitch Masters

President **Suzanne Accetta** called the meeting to order at 2:11 pm and asked for officer reports.

Officer Reports

- First Vice President **Marsha Cavanaugh** reminded everyone that Bill Vrscak, juror for the **Spring Show**, will be offering a 3-day workshop from Wednesday, May 30, to Friday, June 1, 9:30 AM to 4:30 PM. This is a slight change from the originally announced dates. The venue for this workshop will be 64 E Walnut Street, Westerville, Ohio 43081, which is located behind the Westerville Public Library. Marsha also reported that **Sally Ford-Lyles** informed her that the workshop was nearly full, so if you are interested in participating you should send your registration form to Sally as soon as possible. The workshop will be opened to non-members in a week or so. Information on the workshop can be found at <http://www.centralohiowatercolorsociety.com/workshops.html>.
- Because of the change in time of the workshop, Marsha reminded everyone that **take in for the Spring Show** will be Friday, June 1, from 5:00 to 6:30 PM at the Westerville Community Center, 350 N Cleveland Avenue, Westerville, Ohio 43082. Marsha also noted that the board voted at its last meeting that the reception for this event and

future shows will be catered rather than asking members to bring food. The Society will purchase food trays and other supplies at local stores. The reception is planned for Sunday, June 3, from 2:00 to 4:00 PM. Katrinka Hagovsky, who is organizing the reception, will still need help with punch and flowers, set up, and clean up. She will be in contact with those who have already signed up. If you can help out, please contact her at khagovsky@yahoo.com. The entry form of the Spring Show is available on the Society webpage under "News and Events."

- Second Vice President **Jeff Stahler** reported that arrangements for the **Fall Show** have not changed since last month. The show will take place at the German Village Meeting Haus in German Village from November 18 to December 14. Take in will be November 16 at the Meeting Haus and take down will be December 14. The German Village Lights evening is the first Sunday in December (December 2), and we hope to have artists on hand doing demonstrations as we did last year. If you'd like to be one of the demonstrators, contact Jeff.
- Jeff also reported on arrangements for the **German Village House and Garden Tour Paint Out**. The Paint Out will take place Sunday, June 24. Artists will be assigned by lottery a house or garden to paint on that day, as in the past, but changes will be made in other aspects of the Paint Out, specifically, when the works will be shown, who will keep the finished paintings, and prize money. Further details will be forthcoming. Jeff passed around a sign-up sheet for anyone interested in participating. Please contact Jeff (jstahler@columbus.rr.com) if you think you would like to be part of the Paint Out.
- Treasurer **Sandy Gaunt** reported that we are still financially solvent ("flush" was the word she used). Our checking account balance is \$11,499.23 and our savings account balance is \$8,021.35 for a combined total of \$19,520.58. Sandy requested that the Society board discuss what to do with the savings account at a future board meeting.
- Recording Secretary **Mitch Masters** asked whether there were any corrections or additions to the February minutes. None were offered.

Committee Reports

- **Suzanne Accetta**, stepping in for **Sally Ford-Lyles**, reminded everyone that the **Summer Show** will be in the Delaware Arts Castle (<http://artscastle.org/>), July 5 to August 10. Take in time is still to be determined due to a potential conflict with the German Village Paint Out. The artist's reception will be July 8 from 2:00 to 4:00 PM. This is an open show (not juried), and each artist may submit up to 3 paintings. Information about the paintings will need to be submitted before take in. Pictures do not have to be for sale, but if you sell a painting the Arts Castle charges a 30% commission. When you submit your paintings, please have them in a protective box, because they will need to be stored and/or transported prior to the show. Sally will post more information about this show on the website soon.
- **Lavonne Suwalski** (Hospitality Committee) said that slots to provide refreshments for our monthly meetings are filled until fall, but if you can volunteer then please contact her at suwalski@verison.net.

Announcements

- **Suzanne Accetta** reminded everyone that our May meeting always will be the first Sunday (May 6 this year) rather than the second, because Mother's Day is always the second Sunday in May.
- **Sandy Gaunt** suggested that members might be interested in the current exhibit in the Shot Tower Gallery at Ft. Hayes, which ends the 27th of this month. Two photographers (Ardine Nelson and Fredrik Marsh) explore the collection of OSU's Museum of Biological Diversity, as well as photographically imagined landscapes and other

subjects of their interest. There was a review of the show in Columbus Dispatch (<http://www.dispatch.com/entertainmentlife/20180415/photos-bring-life-to-long-dead-specimens-from-ohio-state-collection>).

- **Vivian Ripley** recommended a new show at The Works, 55 S. First Street, Newark, OH, called "Seasons of our Lives," an exhibit of the National League of American Pen Women. Gallery hours are Tuesday through Saturday, 9:00 AM to 5:00 PM. Vivian's art is on the cover of the brochure, as well as in the exhibition. The artists' reception is April 13, 5:00 to 7:00 PM, and the exhibit runs from April 13 to July 6.
- **Marsha Cavanaugh** noted that Tony Couch will be offering a 4-day workshop in Oxford, Ohio, July 9 to 12. She and **Katrinka Hagovsky** have already registered.
- **Vivian Ripley** reminded everyone that her classes in acrylic, pastel, and colored pencil are starting this week. Please see her website (www.vivianripleyart.com/classes.html) for details. Also, Saturday, May 26, she will be offering a one-day watercolor workshop, "Designing Your Watercolor: From Start to Finish," at the Upper Arlington Senior Center.

The business meeting ended at 2:37 PM, and, after a 10-minute break, Mindy Newman and Jim Oberst discussed how to sell your work online. Mindy likes to use Fine Art America (<https://fineartamerica.com/>) because it takes care of much of the administration of selling art online, thus allowing her to concentrate on creating, and because it doesn't cost much to join. She has roughly 2000 images (paintings, photographs, and digital art) on display. Jim, on the other hand, maintains his own website and sells only his own original art, which he mails to customers via the US Postal Service. It is possible to use Fine Art America to sell original work, but the site is not really designed for that; rather, it mostly sells digital reproductions. Jim discussed the importance of creating an email list to attract people to his website (<http://www.jimoberst.com/>), and how over the years he has managed to do that.

We were fortunate to have in attendance a guest, Thomas Harwood, who has been a gallery owner, and who could thus give us his perspective from the business side. Tom is also active as a painter. (See his Facebook page at <https://www.facebook.com/ThomasHarwoodArt/>.) He noted that for art sold in galleries (and, relative to oils, Tom says it is difficult to sell watercolors) the normal margin is 60% to the artist, 40% to the gallery. For a show, generally slightly more goes to the gallery. For limited-edition prints, the split is usually 50:50.

Everyone enjoyed the presentation and (speaking for myself, at least) learned a lot.

Our next meeting will be Sunday, May 6, at 2:00 PM in Glen Echo United Presbyterian Church, 220 Cliffside Dr., Clintonville. Kevin Buckland will be giving a demonstration.

Mitch Masters

Recording Secretary
