

Central Ohio Watercolor Society
Newsletter

February, 2021

Our next meeting is scheduled for Sunday, February 14th via WebEx

Meetings are held the 2nd Sunday of the month from 2:00 – 4:00 p.m.
At **Glen Echo Presbyterian Church** 220 Cliffside Drive
Clintonville, Ohio 43202
(There are no regular meetings scheduled during June, July, and August)

MESSAGE FROM OUR PRESIDENT

Dear Artists,

I want to wish you all a “Happy Valentines Day”! I hope everyone is doing well and looking forward to our Spring Show.



I am especially honored to introduce our presenter for February, Suzanne Accetta. For our new members, Suzanne is a member and past President of COWS. She is highly respected and beloved by members of COWS and the many organizations she is involved in. Suzanne is currently living in Greenville, South Carolina to be near to her family.

Suzanne has been drawing and painting for over twenty-five years. She has been featured in “American Artist Magazine” and the “Complete Colored Pencil Book”. Her biography is included in “Who’s Who in American Art”. In addition, Suzanne has also been featured in “Columbus Monthly” and “Nashville Magazine”. She has won many international, national, regional, and local competitions and her work is in many private and corporate collections worldwide. Suzanne is a long time member of “The Women’s Palette”.

While in Columbus, Suzanne taught drawing and painting for the theater at Otterbein College. She also taught watercolor classes at the Columbus Cultural Arts Center and designed her first professional and critically acclaimed set for the Columbus Children’s Theater’s production of the “The Secret Garden”. Since then, she has directed and designed numerous shows at CCT and other central Ohio theatres. In February, Suzanne will be teaching a “Watercolor Techniques” class at the Greenville Center for the Creative Arts.

The Committee Chairs for 2021 are complete. Thank you to everyone who volunteered to chair a committee! According to our bylaws, Members are encouraged to sign up for at least one committee and our new members are encouraged to sign up for two committees. The committee descriptions and responsibilities are in Article IV, Section E of our Bylaws. The Bylaws may be found under “Information” on our website. To sign up for a committee, please email me as soon as possible. Please take the time to volunteer for a committee(s). I would like to have the committees in place as soon as possible to begin 2021. My email is: marshakcavanaugh@hotmail.com. Please note the number of committee members still needed for each committee in parentheses.

- Exhibition and Outreach Committee: Sylvia Rosenthal (3)
- Fall Show Committee: Jeff Stahler (9)
- Finance Committee: Mitch Masters (0)

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- Hospitality Committee: Sara Ballard (depends on the number of in-person meetings, normally we need 2 per monthly in-person meeting)
- Membership Committee: Co-chairs, Bess Alexander, Lavonne Suwalski (0)
- Nominating Committee: Co-Chairs. Lavonne Suwalski, Jeri Ellis-Platt (0)
- Paint-Out Committee: Jeff Stahler (4)
- Program Committee: Jeff Stahler (2)
- Public Relations Committee: Tom Masterson (2)
- Scholarship Committee: Sandra Gaunt (1)
- Spring Show Committee: Kate Hagovsky (8)
- Website Committee: Pam Hartford (0)
- Workshop Committee: Jeff Stahler (2)

As a reminder, The Newsletter goes out the end of each month. If you would like something (an award, recognition, class you are teaching) included in the Newsletter, it must be submitted to our Corresponding Secretary/Recording Secretary, Pam Hartford, by the 15th of the preceding month. The newsletter email is cowswebsite@columbus.rr.com. For example, if you would like something included in the May Newsletter, it must be submitted to Pam by April 15th. The announcements should include a title and your name.

I hope everyone is continuing to paint in anticipation of our beautiful Spring Show. Please take care of yourselves and stay healthy!

Fondly,

Marsha

2021 OFFICERS

President - Marsha Cavanaugh
1st Vice President - Jeff Stahler
2nd Vice President - Katrinka Hagovsky
Treasurer - Mitch Masters
Recording/Corresponding Secretary - Pam Hartford

2021 COMMITTEE CHAIRS

Exhibition and Outreach Committee: Sylvia Rosenthal
Fall Show Committee: Jeff Stahler
Finance Committee: Mitch Masters
Hospitality Committee: Sara Ballard
Membership Committee: Bess Alexander, Lavonne Suwalski
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Scholarship Committee: Sandra Gaunt
Spring Show Committee: Katrinka Hagovsky
Website: Pam Hartford
Workshop Committee: Jeff Stahler

MEETING MINUTES

Available at <http://www.centralohiowatercolorssociety.com/meetingminutes>

ANNOUNCEMENTS

Exhibitions

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- The spring show is scheduled to be at the Cultural Arts Center in downtown Columbus from Friday, April 23, 2021 through, Saturday, May 29, 2021
- The show prospectus has been emailed to all COWS members and is available on the COWS website.
- At the end of this newsletter are two documents that will help you as you prepare for the Spring show:
 - One discusses the definition of plagiarism as it applies to COWS shows and appears in COWS by-laws
 - The second provides guidance on how to write an Artist Statement
- The following are the due dates for the show.
 - Photos of entries
 - Monday, March 1, 2021 to be emailed to khagovsky@yahoo.com.
 - For each entry (up to two), please send:
 - title,
 - size,
 - selling price (or value if NFS),
 - photo (300 dpi or higher and less than 3MB files) of your unframed painting,
 - Artist statement and
 - a short bio.
 - Judging
 - Take-in: Saturday March 6, 2021 10:00 –10:30 AM
 - Entry paperwork and fees will be collected at the time of drop off.
 - \$20.00 for up to 2 paintings.
 - Please fill out paperwork completely.
 - Pick -up: Immediately after judging from 12:30 to 2:00 PM
 - Where: Glen Echo Presbyterian Church, 220 Cliffside Dr, Columbus OH 43202
 - Show
 - Take-in Date: Wednesday, April 21, 10:00- 11:00 AM
 - Where: Glen Echo Presbyterian Church, 220 Cliffside Dr, Columbus OH 43202
 - Show Opens: Friday, April 23, 2021
 - Reception: Friday, April 23, 2021, 6:00-8:00 PM
 - Show Close: Saturday, May 29, 2021
 - Art Removal Monday, May 31, 2021
 - Pick-up Monday, May 31, 2021 2:00 – 4:00 PM
 - Where: Glen Echo Presbyterian Church, 220 Cliffside Dr, Columbus OH 43202

A few additional notes about the Spring Show at the Cultural Arts Center

The Friends of the Cultural Arts Center will retain 30% of the listed price of all artwork sold during the exhibit. They will collect and pay the applicable sales tax. These pieces will be

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marked as “sold” while on display. The purchaser will pay by cash, check, or credit card. The Friends of CAC will pay the artist within 30 days after receipt of the full listed price. The artist will receive 70% of the listed retail price and the Friend, 30%. After the close of the exhibition, it is the responsibility of the artist to deliver or ship the purchased work to the buyer.

COWS will provide the Cultural Art Center with a price list for insurance purposes. This will include the value of any painting that is not for sale (NFS). The paintings on display will be insured for \$50,000 total. The coverage applies only during the show not during transport or storage.

And just a reminder – not that we need one – but the pandemic and city/state regulations may affect the running of our show. For example, a reception may be canceled or limited to the number of attendees at a time. More on that as the time approaches.

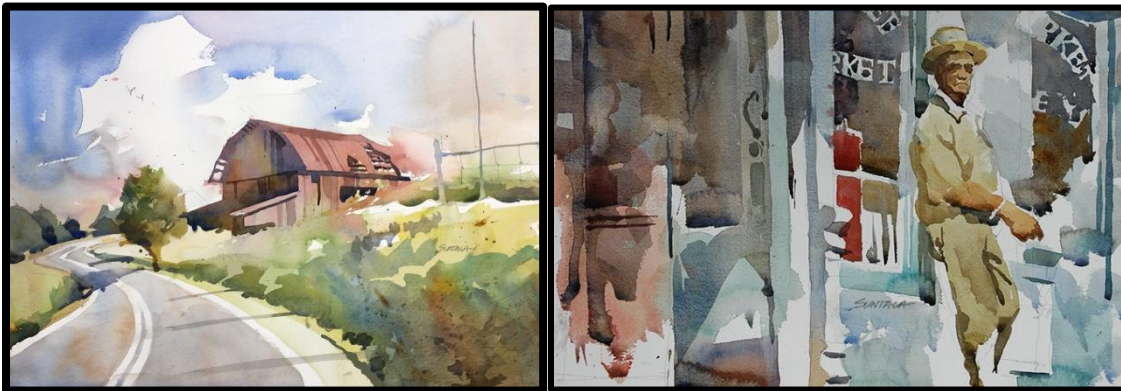
If you have additional questions, please contact me at khagovsky@yahoo.com and I will do my best to find the answers.

Thanks everyone!
Katrinka

COWS Spring Workshop – Register NOW

Jeff Suntala watercolor workshop: March 3- 5, 2021

Spend three fun days with Jeff Suntala (award winning Cleveland area watercolor artist; <https://suntalawatercolors.com/>) exploring the unique attributes of watercolor. Vibrant colors. Rich textures. Expressive brushwork. All are easily achieved in watercolor.



A brief introduction and discussion of the day's events begins this watercolor workshop. The class focus will not be limited to just the fundamentals of watercolor painting, but on good design as well. We will talk about how to simplify your composition, focusing on large shapes and abbreviated values.

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We will then transition our focus to various components and aspects of painting watercolors, i.e. differences in brushes, papers, paint quality, as well as brush manipulation, washes, splattering, dropping and dry brushing.

Be prepared to complete at least one painting over the course of the three days. Soft spoken in his critical analysis of each student's work, Jeff will help build confidence by pointing out the strengths and weaknesses in each piece and by offering suggestions for improvement. Bring your coffee, a good attitude and let's have fun exploring this innovative approach to teaching painting.

Once signed up, Jeff will let you know what materials to bring to class. Classes will be held socially distanced in a large classroom with a limit of 9 students max at the Schiller Park Recreation Center in German Village. Weather permitting; some of the classes might be outside in the park.

The cost for the three day workshop (9:30am- 3:30pm with a break for lunch) is \$175.00 for Central Ohio Watercolor Society members and \$225.00 for non-members.

Register NOW. Contact Jeff Stahler at jeffstahler1@gmail.com. Remember, the class size is smaller due to CoVid-19 but we are following all of the Franklin County protocol.

Juried Exhibitions

- **2nd Annual Women in Watercolor International Juried Competition**
 - Entry April 1, 2021 through June 8, 2021
 - Prospectus available at <https://womeninwatercolor.com/>

Please submit any special announcements by the 15th of the month to COWSWebsite@columbus.rr.com.

2021 COWS PROGRAMS

Date (Sunday)	Presenter	Additional Information
January 10, 2021	David Lobenberg demonstration (https://www.lobenbergart.com/)	WebEx Meeting
February 14, 2021	Tour of Suzanne Accetta's new studio	WebEx Meeting
March 14, 2021	Tour of Jeff Stahler studio	WebEx Meeting
April 11, 2021	TBD	TBD
May, 2021 (TBD)	TBD	TBD
September 12, 2021	TBD	TBD
October 10, 2021	TBD	TBD
November 14, 2021	TBD	TBD
December 12, 2021	TBD	TBD

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2021 COWS EXHIBITIONS

Show	Location	Dates
Spring 2021	Jury, Take-in, Pick-up: Glen Echo Presbyterian Church, 220 Cliffside Dr, Columbus OH 43202 Show: Cultural Arts Center	Electronic information submission due date: March 1, 12 mid Jury date drop-off: Saturday, March 6 10am-10:30am Jury date pick-up: Saturday, March 6, 12:30 – 2pm Take-in: Wednesday, April 21, 10:00-11:00 AM Show Dates: April 23 rd – May 29 th Pick-up: Monday, May 31, 2021 2:00 – 4:00 PM
Fall 2021	German Village Meeting Haus, Exhibition Hall 588 S. Third St., Columbus, OH	TBD
Spring 2022	Columbus Metropolitan Library	TBD

CLASSES OFFERED BY COWS MEMBERS

Note, some classes are resuming, please contact the artist for details.

Artist	Dates	Description	Contact Information
Kevin Buckland	Thursdays, 6p-9p	“Fundamentals of Watercolor” Lazelle Woods Recreation Center 8140 Sancus Blvd, Columbus You can register at https://apm.activecommunities.com/Columbusrec-parks/Home	kevin@bucklandgillespie.com 614-214-9900
Antonio Gonzalez Garcia	Saturdays	Watercolor classes Studios On High Gallery 686 N High Street	https://watercolorbyantonio.wordpress.com/ http://www.studiosonhigh.com/classes.html
Mindy Newman	Saturdays	Franklin Park Conservatory and Botanical Gardens Watercolor Classes	E-mail: artistsworks@gmail.com Web: www.mindy-newman.pixels.com
Mindy Newman	Tuesday 1-3 p.m	Watercolor classes, Upper Arlington Senior Center 1945 Ridgeview Rd, Upper Arlington, OH 43221 \$10 per class, Silver Sneakers accepted	E-mail: artistsworks@gmail.com Web: www.mindy-newman.pixels.com
Vivian Ripley	Varying days and times	8-week classes at Upper Arlington Parks and Recreation Department (https://upperarlingtonoh.gov/parks-recreation/)	www.vivianripleyart.com 614-583-5331 614-451-6254

Please submit class information by the 15th of the month to COWSWebsite@columbus.rr.com.

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Central Ohio Watercolor Society Plagiarism Statement

Plagiarism is an ongoing concern in the artistic community. It is an issue that we as artists and members of COWS wish to avoid. Webster's Dictionary definition of plagiarize is:

1. transitive verb: "to steal and pass off (the ideas or words of another) as one's own: use (another's) production without crediting the source"
2. intransitive verb: "to commit literary theft: present as new and original an idea or product derived from an existing source"

Below is a statement of originality to address plagiarism that has been adopted by the Central Ohio Watercolor Society. This statement may be found in the Central Ohio Watercolor Society Bylaws, Article VI, Section A, Number 5. The bylaws may be found on the Central Ohio Watercolor Society website under "Information".

ARTICLE VI, Section A, Number 5:

- 5. Originality: Works for exhibition shall be composed by the artist submitting the entry. Paintings copied from photographs, other than your own, or during a workshop or classroom situation are not eligible for entry.**

Please be aware of these guidelines when you submit paintings for the Central Ohio Watercolor Society shows and membership.

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Artist Statement Guidance

Your artist statement is about facts, a basic introduction to your art; it's **not** instructions on how to look at it, what to experience, what to think, how to feel, how to act, or where to stand, and if it is, you'd better do a rewrite. On this planet, people communicate with words, and your artist statement introduces and communicates the language component of your art. Just about all artists want as many people as possible to appreciate their art. A good artist statement works towards this end, and the most important ingredient of a good statement is its language.

WRITE YOUR STATEMENT IN LANGUAGE THAT ANYONE CAN UNDERSTAND, not language that you understand, not language that you and your friends understand, not language that you learn in art school, but everyday language that you use with everyday people to accomplish everyday things. An effective statement reaches out and welcomes people to your art, no matter how little or how much they know about art to begin with. Like an introduction to a good book, your statement presents and conveys the fundamental underpinnings of your art, aspects that people should be aware of

- **WHY YOU MAKE YOUR ART,**
- **WHAT INSPIRES OR DRIVES YOU TO MAKE IT,**
- **WHY PEOPLE SHOULD CARE,**
- **WHAT IT SIGNIFIES OR REPRESENTS,**
- **WHAT IT COMMUNICATES,**
- **WHAT'S UNIQUE OR SPECIAL ABOUT HOW YOU MAKE IT, and briefly,**
- **WHAT IT MEANS TO YOU.**
-

People have short attention spans, especially these days. When you overload readers with and details or explanations, you risk drowning them in words, and possibly even discouraging those who might otherwise persevere if only you would have kept it simple. This... your statement is about you, so personalize it. Write it in the first person, not like you're talking about yourself in the abstract. Infuse it with your unique perspective. Whenever possible, make it conversational, like you're speaking directly to readers (note: a good editor can work wonders here)..

Steps to write an artist statement?

1. Make a statement about why you do what you do.
 - a. The first section of your artist's statement should begin with a discussion of why you make art.
2. Describe your decision-making techniques. ...
3. Talk about your current work. ...
4. Keep it short, sweet, and to the point. ... CLEAR, CONSISTENT, and CONCISE
5. Use simple language.

What is an artist bio?

An artist biography is usually a **short paragraph** about you and your career as a practitioner. It may also contain a line about the key themes to your practice. Artists Biographies are often confused with artist CVs and artist statements.

What is an artist curriculum vitae?...and what does it contain?

A CV or curriculum vitae is an overview of your artistic professional history and achievements. CV stands for some Latin words Curriculum vitae. These translate as "[the] course of [my] life". A curriculum vitae is a necessary document if you hope to submit your work to galleries, collections, fine art exhibitions, etcetera. In contrast with a resume, a CV highlights your professional accomplishments rather than your experience and qualifications. This is the place to list awards your art has received, exhibitions your art has been included in, collections where your art is held, and publications where you and your art have been featured.