

Central Ohio Watercolor Society Minutes

DATE: OCTOBER 14, 2018

TME: 2:00 PM

LOCATION: GLENN ECHO PRESBYTERIAN
CHURCH

MONTHLY MEETING	Second Sunday of the month (first Sunday in May), 2:00 – 4:00 PM, Glen Echo Presbyterian Church, 220 Cliffside Dr., Clintonville, OH, 43202
PROGRAM	Mary Gray, Director of the Riffe Gallery
HANDOUTS	Meeting agenda, Bylaws revisions, Fall Show entry form, New Member application
??ATTENDEES	16 members, 2 guests
OFFICERS	President: Suzanne Accetta First Vice President: Marsha Cavanaugh Second Vice President: Jeff Stahler Treasurer: Sandra Gaunt Newsletter Editor and Corresponding Secretary: Jim Oberst (absent) Recording Secretary: Mitch Masters

President **Suzanne Accetta** called the meeting to order at 2:04 pm and asked for officer reports.

Officer Reports

- **Jeff Stahler**, Second Vice President, reminded people about arrangements for the **Fall Show** in German Village. The juror will be Melanie Corn, the president of CCAD. The entry form and additional information is available on the COWS website <http://www.centralohiowatercolorsociety.com/> under “News and Events.” Take-in will be Friday, November 16, from 10:00 am to noon. You can drive to the German Village Meeting Haus and drop your paintings off at the door. The paintings will be juried in the afternoon after which hanging will begin. Volunteers are need for take-in, assisting the juror, and hanging. Volunteers are also needed to do watercolor demonstrations (or just interact with visitors) on Sunday, December 2, during the German Village Lights celebration, as we did last year. If you can help, please contact Jeff at jstahler@columbus.rr.com. The show will start with a reception on Sunday, November 18, from 2:00 to 4:00 pm, and continue to Friday, December 14. Paintings should be picked up that Friday between 3:00 and 4:00 pm.
- **Sandy Gaunt**, Treasurer, reported that the society had a balance in checking of \$9,546.05 as of September 30, and a balance in savings of \$8,051.75.
- **Sandy Gaunt** also noted that society dues of \$30 should be paid before the first of the year to remain a member in good standing. You can mail your check to Sandy at 4795 Hayden Blvd., Columbus OH 43221-5519, or you can give her your check at a future meeting or at the Fall Show.

Committee Reports

- **Bess Alexander** (Membership) was absent, but **Suzanne Accetta** reminded everyone that new memberships will be considered this month. New member applications were passed out at the meeting. Those wishing to apply for membership in COWS should contact Bess and bring three paintings to the Westerville Library on Saturday, October 27, between noon and 1:30 pm. Further information, including a membership application, is available on the society website at <http://www.centralohiowatercolorsociety.com/membership.html>.

- **Pam Hartford** (Public Relations) said she has been working with Sally Ford-Lyles and Pertain Gillespie on reorganizing our website to fulfill some of the functions that were previously part of the Society newsletter (see last month's minutes).

New Business

- **Suzanne Accetta**, after asking for suggestions from the floor, proposed a slate of officers for next year. After a brief discussion, it was moved and seconded to accept the entire slate. The affirmative vote was unanimous. The officers for next year will be:
 - **President:** Marsha Cavanaugh
 - **First Vice President:** Jeff Stahler
 - **Second Vice President:** Suzanne Accetta
 - **Recording Secretary:** Pam Hartford
 - **Corresponding Secretary:** Tom Masterson
 - **Treasurer:** Mitch Masters
- **Suzanne Accetta** passed out copies of the Society bylaws with the updates she has made to remove obsolete practices and bring the bylaws more into line with present practices. The changes were discussed individually and a few minor additional changes were suggested and accepted. A motion was made and seconded to accept all the proposed changes. The motion passed unanimously. Suzanne will make sure that the revised bylaws are posted on the Society website.
- **Suzanne Accetta** again discussed ways to make viewing meeting demonstrations easier for meeting attendees. Her current suggestion is to buy a projector and screen so that demonstrations could be shown live (possibly even recorded and posted on our website). Karen Zuga and Tom Masterson volunteered to help Suzanne make decisions. Hopefully new equipment will be available by the January meeting.

Announcements

- **Suzanne Accetta** noted that next month's program will feature Lavonne Suwalski, who will critique paintings brought in by members. If you are planning to submit to the Fall Show, this will be a great opportunity to get constructive feedback on your work before the show.

The business meeting ended at 2:54 pm and, after a short break, Mary Gray, Director of the Riffe Gallery and member of the Ohio Arts Council, talked about various aspects of running a gallery and of things artists should be aware of when entering shows. She differentiated between the jobs done a show's curator, a juror, and a gallery director. She then discussed what should be in an artist's statement (which should discuss the work that is on view and not go too far afield from this) and an artist's biography (which is not the same as a resume or vita) as they pertain to works accepted in a show. She also talked about considerations that go into hanging a show, such as which pieces to group together and where to put different paintings for maximum effect. Lastly, she discussed publicity for shows and noted that a presence on social media, such as Facebook and Twitter, is essential. She also emphasized Instagram as an extremely valuable resource for artists that also can bring people into shows. Her talk and answers to questions were well received by all.

Our next meeting will be Sunday, November 11, at 2:00 pm in Glen Echo United Presbyterian Church, 220 Cliffside Dr., Clintonville.

Respectfully submitted,

Mitch Masters

Recording Secretary