

# Central Ohio Watercolor Society Monthly Meeting Minutes

Meeting Date: December 8, 2019  
Location: Glen Echo Presbyterian Church, 220 Cliffside Rd, Columbus, OH  
Officers Attending: President: Marsha Cavanaugh  
1<sup>st</sup> Vice President: Jeff Stahler  
2<sup>nd</sup> Vice President: Suzanne Accetta  
Treasurer: Mitch Masters  
Recording Secretary: Pam Hartford  
Corresponding Secretary: Tom Masterson  
Officers Absent: None  
Attendees: 22 members

1. President, Marsha Cavanaugh, called the meeting to order at 2:05 p.m.

2. The November 2019 meeting minutes were approved. They are available at <http://www.centralohiowatercolorsociety.com/meetingminutes>

3. Announcements:

i. All 2020 Committee Chairs have been filled.

1. Membership: Co-Chairs-Lavonne Suwalski and Bess Alexander
2. Public Relations: Tom Masterson
3. Hospitality: Cheryl Hill
4. Spring Show: Kate Hargovsky
5. Fall Show: Jeff Stahler
6. Website: Pam Hartford (includes setting up the AV equipment for presentations)
7. Finance: Mitch Masters
8. Paint-out: Jeff Stahler
9. Scholarship: Linda Coe
10. Nominating: Lavonne Suwalski, Jeri Ellis-Platt
11. Workshop: Jeff Stahler, Kevin Buckland
12. Program Committee: Jeff Stahler, Kevin Buckland
13. Exhibition and Outreach: Sylvia Rosenthal

ii. Suzanne Accetta was awarded an Honorary Lifetime Membership for all the work that she has done for COWS over all the years.

1. There will be a Farewell party for Suzanne on Monday, January 13 at the Cultural Arts Center from 4:30-6:30pm.
2. Kate Hargovsky will send out more information in the new year.

iii. Committee chairs and elected officials are being asked to provide a timeline and description of responsibilities for your position by December 31, 2019. Email reports to Marsha.

4. Committee Chair Reports: (Only committees with reports are listed below)

- a. Finance: Mitch Masters (Marsha Cavanaugh reporting)
  - i. As of the end of September, 2019 - \$8.1K in checking and \$7K in savings
  - ii. 2020 dues due by January 1, 2020
- b. Program: Suzanne Accetta/Jeff Stahler
  - i. January – Mary Jane Ward – Portrait in Watercolor
  - ii. February – TBD



- iii. March – Jeff Suntala – Award at OWS
- iv. April – May cancel this meeting since it is Easter
- v. May-Meeting moved to first Sunday since Mother’s Day is the second Sunday.
- c. Correspondence: Pam Hartford
  - i. All information due by 15<sup>th</sup> of month to get into Newsletter for next month.
- d. Spring Show: Suzanne Accetta
  - i. Kate Hargovsky will take over for Suzanne
  - ii. At the Columbus Metropolitan Library-Main, Carnegie Gallery
  - iii. Show dates: March 12 – April 24, 2020
  - iv. Application available on the website (<http://www.centralohiowatercolorociety.com/>)
  - v. Jury date: Saturday, January 25
    - 1. 10:00a-12:30p – Drop-off with application
    - 2. 12:30p – 1:30p – Jury by Sharon Weiss
    - 3. 1:30p – 3:30p – Pick-up of paintings and learn if in show
    - 4. Artist Statement/Picture of Painting(s): February 3, 2020, 8 pm
      - a. Mail to Kate
    - 5. 2 entries per person
    - 6. Size maximum is expected to be 26”x26” with frame with no minimum size
    - 7. All pieces entered must be for sale; 30% commission
    - 8. Estimate about 40 paintings being accepted
    - 9. There are about 150 people per day through this gallery
  - vi. Exhibition and Outreach: Cheryl Hill/Susan Brickner-Wren
    - 1. Handed out an announcement about the First Annual Women in Watercolor International Exhibition (<https://womeninwatercolor.com/>)
      - a. Due date is April 1, 2020

The business meeting was adjourned at 2:30 p.m.

Suzanne and Jeff talked about how to write an Artist Statement. A one-page description is below.  
The Holiday Party gift exchange took place.

Our next meeting will be at 2:00 pm on January 12, 2020, at the Glen Echo Presbyterian Church with presenter to be determined.

Respectfully submitted,  
Pam Hartford  
Recording Secretary

## Artist Statement Guidance

Your artist statement is about facts, a basic introduction to your art; it's **not** instructions on how to look at it, what to experience, what to think, how to feel, how to act, or where to stand, and if it is, you'd better do a rewrite. On this planet, people communicate with words, and your artist statement introduces and communicates the language component of your art. Just about all artists want as many people as possible to appreciate their art. A good artist statement works towards this end, and the most important ingredient of a good statement is its language.

**WRITE YOUR STATEMENT IN LANGUAGE THAT ANYONE CAN UNDERSTAND**, not language that you understand, not language that you and your friends understand, not language that you learn in art school, but everyday language that you use with everyday people to accomplish everyday things. An effective statement reaches out and welcomes people to your art, no matter how little or how much they know about art to begin with. Like an introduction to a good book, your statement presents and conveys the fundamental underpinnings of your art, aspects that people should be aware of.

- **WHY YOU MAKE YOUR ART,**
- **WHAT INSPIRES OR DRIVES YOU TO MAKE IT,**
- **WHY PEOPLE SHOULD CARE,**
- **WHAT IT SIGNIFIES OR REPRESENTS,**
- **WHAT IT COMMUNICATES,**
- **WHAT'S UNIQUE OR SPECIAL ABOUT HOW YOU MAKE IT, and briefly,**
- **WHAT IT MEANS TO YOU.**

People have short attention spans, especially these days. When you overload readers with and details or explanations, you risk drowning them in words, and possibly even discouraging those who might otherwise persevere if only you would have kept it simple. This... your statement is about you, so personalize it. Write it in the first person, not like you're talking about yourself in the abstract. Infuse it with your unique perspective. Whenever possible, make it conversational, like you're speaking directly to readers (note: a good editor can work wonders here)..

### Steps to write an artist statement?

1. Make a statement about why you do what you do.
  - a. The first section of your artist's statement should begin with a discussion of why you make art.
2. Describe your decision-making techniques. ...
3. Talk about your current work. ...
4. Keep it short, sweet, and to the point. ... **CLEAR, CONSISTENT, and CONCISE**
5. Use simple language.

### What is an artist bio?

An artist biography is usually a **short paragraph** about you and your career as a practitioner. It may also contain a line about the key themes to your practice. Artists Biographies are often confused with artist CVs and artist statements.

### What is an artist curriculum vitae?...and what does it contain?

A CV or curriculum vitae is an overview of your artistic professional history and achievements. CV stands for some Latin words Curriculum vitae. These translate as "[the] course of [my] life". A curriculum vitae is a necessary document if you hope to submit your work to galleries, collections, fine art exhibitions, etcetera. In contrast with a resume, a CV highlights your professional accomplishments rather than your experience and qualifications. This is the place to list awards your art has received, exhibitions your art has been included in, collections where your art is held, and publications where you and your art have been featured.